

SOLAR POWER UK

EXHIBITION 2012

2-4 OCTOBER 2012, THE NEC BIRMINGHAM

THE MUST ATTEND B2B EVENT FOR THE SOLAR INDUSTRY



Following last year's successful event, Solar Power UK will be back bigger than ever in 2012. Having moved to Birmingham, in the centre of the UK in 2011, Solar Power UK 2012 is being held at The NEC - UK's largest exhibition centre. With over 3 600 people taking part in 2011's event, Solar Power UK has cemented its name as the number-one gathering of the UK solar industry.

- **The Exhibition space has increased fourfold** to cope with the growth in the UK market from 53MW in 2010 to over 900MW in 2011
- **3 seminar halls dedicated to Solar Thermal, Solar PV and the Green Deal.** As the industry matures, and adapts to new measures such as the RHI and EPC performance, we will offer visitors the opportunity to stay ahead of the learning curve in our dedicated industry seminars.
- **Interactive feature areas on the show floor dedicated to Solar Thermal, Solar PV and the Green Deal.** Demonstrations and workshops dedicated to these three key themes at the exhibition.
- **Visitor profiles** will include installers, EPCs, distributors and energy procurement managers across industry and government.

www.solarpowerukevents.org

WHY EXHIBIT?

Who can I expect to meet at Solar Power UK?

- Expect to meet top purchasers of Solar system components in the UK
- This is the UK's only trade specific industry gathering
- 3,600 visitors attended Solar Power UK in 2011, up from 500 in 2010
- Over 75% of attendees were from the UK

Solar Power UK 2011 Attendee Breakdown

The 2011 event brought together the entire diverse spectrum of the solar industry.

- 38% MCS installers
- 15% building development, roofing and construction industry
- 13% manufacturers, suppliers and distributors
- 9% electricians
- 4% consultancy, legal and financial sectors
- 3% energy providers
- 3% project developers or system integrators
- 3% Government/ local authority



Attendees by Job Title –

Solar Power UK 2011 was attended by an impressive proportion of key decision makers.

- 38% C-Level Executives
- 16% sales and business development
- 9% Mid level Management
- 9% Installer and Electricians
- 5% Marketing, PR and the Press
- 4% Project manager
- 4% Operations
- 4% Engineers and System Designers
- 3% Research & Development
- 3% Financial, Legal and Consultants
- 2% Surveyors



"Solar Power UK has already become the place for the UK solar industry to meet"

Ian Draisey, Managing Director, Dulas MMH Solar Systems UK

"Solar Power UK is the only place where you can meet with everyone involved in the UK solar industry under one roof. If you want to transform from and MCS accredited installer into a successful business, then this is the industry place to be"

Martin Cotterell, Company Chairman, MCS Steering Committee & Technical Director, Sundog Energy

STAND OPTIONS AND PACKAGES

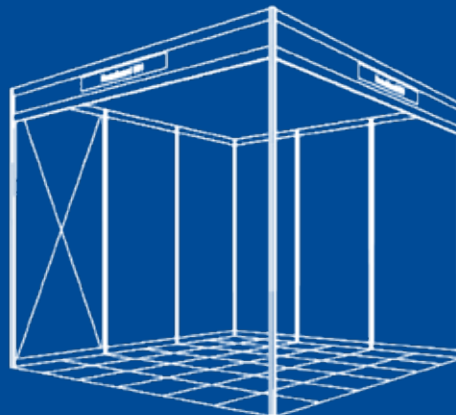
	Early Bird until 25th March 2012	Normal rate after 25th March 2012
Raw space (min 18m ²)	£250	£295
Space & Shell scheme (min 9m ²)	£320	£365

Shell Scheme Specifications

White Octanorm shell scheme walls, carpet, fascia name board, spotlights and a 500w socket

Stand sharing

If you are sharing your stand with any other company, make sure that they also benefit from the website listing, online promotion and a printed catalogue entry by registering them as an official sharer.



Web marketing package

Take advantage of our website package which includes a description of your company and products, your contact details, logo, product information, images and press releases, giving you greater exposure before the show.

Customise your booth with one of our furniture packages.



A: Furniture option A

Meeting table with 4 chairs, 1 cupboard, 1 literature rack, 1 bin
£299 + VAT



B: Furniture option B

Meeting table with 4 chairs, 1 counter cupboard with stool, 1 literature rack, 1 bin
£349 + VAT



C: Furniture option C

As option A + 1 coffee table, 2 lounge chairs
£399 + VAT

Sponsorship opportunities are available to enhance branding and visibility at Solar Power UK in front of your target audience – please enquire for more information.

**TO FIND OUR MORE AND BOOK YOUR
STAND FOR SOLAR POWER UK 2012
CONTACT OUR SALES TEAM**

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"The Solar Trade Association is a proud sponsor of the UK's premier solar event. Solar Power UK 2011 was a great place to hear what's new in solar and network with key industry players. We look forward to seeing you at this year's event"

Stuart Pocock, Chief Executive, Solar Trade Association (STA)

See the floorplan of exhibitors at

http://www.solarpowerukevents.org/images/uploads/floor_plans/SPUK_2012_Hall_5v15_090212.pdf

Organised by



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